


Caring for People and the Environment


Carmel Valley Manor Sets a New Standard for Conservation by proving that sustainability can be woven into everyday life. With a series of bold initiatives, it is setting a new standard for how senior living communities can protect wildlife and foster ecological health.




Bird-Friendly Glass for Safer Skies. California sits along the Pacific Flyway, a major migratory route. Thousands of birds pass through the region each year, and reflective glass has been a leading cause of mortality. The new Memory Care Center is being constructed with bird-friendly glass, a design choice that helps reduce window collisions. Migratory birds, drawn to reflections of sky and trees, often fatally strike glass surfaces. By installing patterned and UV-coated glass, Carmel Valley Manor is ensuring its campus is not part of this crisis. Simple changes like this have a profound impact—saving countless lives of warblers, sparrows, and other species that grace the valley skies.



A Pesticide- and Rodenticide-Free Campus. Equally groundbreaking is Carmel Valley Manor's commitment to maintaining a pesticide- and rodenticide-free campus. Traditional pest control methods often poison ecosystems, harming not only rodents but also raptors, songbirds, pollinators and even domestic pets. By eliminating these chemicals, Carmel Valley Manor is protecting the delicate balance of its environment while safeguarding residents from unnecessary exposure.



Solar Power for a Cleaner Future. Furthering its commitment to sustainability, Carmel Valley Manor has added solar to its conservation efforts. The installation of solar panels helps reduce the community's reliance on fossil fuels, lowers greenhouse gas emissions, and supports the transition to renewable energy. This step not only benefits the environment but also demonstrates leadership in energy conscious senior living.



Electric Vehicles for Low-Impact Transportation. Carmel Valley Manor's dedication to conservation extends beyond its buildings and landscaping to the way the community moves. Carmel Valley Manor now operates a fleet of electric vehicles, replacing traditional gas-powered shuttles and service cars with clean, quiet, zero-emission alternatives. These EVs reduce the community's carbon footprint, cut down on noise pollution, and provide residents with transportation that aligns with Carmel Valley Manor's environmental values. It's another example of how sustainability is embedded into daily life on campus.



Integrating Native Plants into the Landscape. Carmel Valley Manor is integrating more native plants into landscaping, a choice that strengthens local biodiversity and reduces reliance on harmful chemicals. Native plants are naturally adapted to the region's climate and soils, meaning they require less water, fertilizer, and maintenance. More importantly, they provide essential food and shelter for pollinators, songbirds, and other wildlife. By restoring native vegetation, Carmel Valley Manor is creating a healthier, more resilient ecosystem that supports both residents and the natural world around them.



Integrated Pest Management with Barn Owls. Instead of relying on toxins, Carmel Valley Manor has embraced integrated pest management (IPM). This approach uses natural predators to control populations, and Carmel Valley Manor has gone a step further by installing barn owl boxes across its grounds. Barn owls provide a natural solution to rodent control. Their presence not only reduces pests but also enriches the local ecosystem, offering residents the joy of observing these majestic birds in action.



Local and Organic Food Sourcing. Our conservation ethic extends to the dining table. The community sources produce locally, choosing organic whenever possible. This commitment reduces chemicals, the carbon footprint of food transport, supports regional farmers, and ensures residents enjoy fresh, healthy meals that align with its sustainability values.



A Model for Sustainable Senior Living. Carmel Valley Manor's initiatives demonstrate that conservation is not just about protecting distant rainforests or oceans—it begins at home, in our communities. By combining bird-safe architecture, chemical-free landscaping, native planting, wildlife-friendly pest management, solar energy, electric vehicles, and local organic food sourcing, it is showing that retirement living can harmonize with nature rather than disrupt it.



This is more than environmental stewardship; it's a philosophy of care. Just as Carmel Valley Manor nurtures its residents, it now nurtures the land, the air, and the creatures that share its campus. In doing so, we are setting an example for senior living communities nationwide.